



THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY

&

SOUTHERN GUJARAT CHAMBER TRADE &
INDUSTRIES DEVELOPMENT CENTRE



YARN EXPO™

An International Trade Show

9 10 11 AUGUST 2024



An International Trade Show will focus on International Technology of various types of Yarn. This will bring together, manufacturers and suppliers of yarns and related products to showcase their merchandise to discerning buyers from India, where Manufacturers will showcase their latest collection of Yarns: natural & blend yarns (cotton, wool, silk & linen, ramie), man-made & blend yarns (regenerated & synthetic), and all types of fancy and specialty yarns (elastic, metallic, embroidery, textured, slub).

ORGANIZER PROFILE

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 12,000+ direct members and 150+ associations from a wide spectrum of Trade & Industry. An ISO 9001:2015 certified SGCCI is dedicatedly serving to the Trade & Industry since 83 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions...

Domestic Exhibitions

Udyog: Ideal Platform for MSME Industrial Exhibitions

SITEX: An Exclusive Textile Machinery Expo

WeaveKniTT Exhibition: The Complete Fabric Show

Yarn Expo: An exclusive Yarn Expo

Sparkle International: Gems & Jewellery Exhibition

Auto Expo: An Exclusive show for All types of Automobiles & Automobile Ancillaries

Food & AgriTech Expo: An Exhibition of Technology, Product & Services

WEE: Women Entrepreneur Exhibition

Energy International Expo: An exclusive Energy Expo

International Exhibitions

Fabric Exhibitions in USA at Atlanta, New Jersey & California

Indian Textile Expo in Dubai: Fabric Exhibitions

India Textile Trade Fair (ITTF) Bangladesh & USA: Fabric Exhibitions

India Furniture & Décor Expo (IFDE) USA: Indian furniture & decorative interior accessories

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) has launched **Global Fabric Resource and Research Centre (GFRRC)** to help the different stakeholders in the textile sector to pool their expertise and innovative skills for creating textiles that will offer greater customer satisfaction in the national and global markets. GFRRC is a one-stop-shop for the weavers and textile traders. The centre provides information on the composition and other technical details about the fabrics and their market potential to the weavers, processors and traders. Fabrics, sourced from the world are displayed along with their technical specifications, so that the weavers could make similar kind of fabrics which would help in boosting the overall fabric export from the India.



OVERVIEW OF SURAT TEXTILE INDUSTRY

Total No. of Looms	8,00,000
Total No. of Water Jet	64,000
Total No. of Rapier	15,000
Total No. of Air Jet	3,000
Total No. of Velvet	1,500
Total No. of Process Houses	350
Total Embroidery Machines	1,00,000
Total Number of Warp Knitting Machines	1,200
Total Number of Circular Knitting Machines	1,500
Total No. of Textile Shops	75,000
Total Yarn Production per Year	12 lacs MT
Total Yarn Sales per year	115 Billion INR
Total Fabric Production per year	18,000 Million Meters
Appx. Sale value of Fabric produced in a year	900 Billion INR
Total Employment in Textile Sector in Surat	1.5 Million People
% Annual Growth Rate	10 %
Synthetic Textile Production at Surat (% of India)	60 %

WHY EXHIBIT?

- One can meet large number of prospective buyers in a short duration of time.
- It is a platform for both, the exhibitor and the buyer to establish a network for future dealings.
- Face to face interaction with the prospective customers.
- Exhibitors can meet clients under one roof, these will benefited their business in long term prospective.

VISITORS PROFILE

- Business Leaders and Entrepreneurs.
- Weavers and Knitters from Surat, Ahmedabad, Mumbai, Ichhalkaranji, Coimbatore, Salem, Tirupur, Panipat, Mau, Ludhiana.
- Decision Makers from Government & Corporate Giants in Textile Industry.
- Industry Specialists.

RATE CHART

Sr. No.	Stall Size	Area in Sq. Mtrs.	Stall Rate ₹	Stall Rate US\$
1	9 x 9	81	700,000	10,500
2	9 x 9	81	650,000	9,750
3	9 x 9	81	600,000	9,000
4	6 x 12	72	600,000	9,000
5	9 x 6	54	450,000	6,750
6	9 x 6	54	350,000	5,250
7	6 x 6	36	300,000	4,500
8	6 x 3	18	150,000	2,250
9	6 x 6	36	250,000	3,750
10	6 x 3	18	125,000	1,875
11	6 x 6	36	200,000	3,000
12	6 x 3	18	100,000	1,500
13	3 x 3	9	50,000	750

SPONSORSHIP

Sponsorship Details	Sponsorship Amount
Powered by	Rs. 14,00,000/-
Diamond Sponsor	Rs. 13,00,000/-
Platinum Sponsor	Rs. 12,00,000/-
Gold Sponsor	Rs. 11,00,000/-

*Taxes as applicable

SPONSORSHIP MATRIX

POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
1. General Invitation Card 2. Inaugural Invitation Card
3. Hoardings 4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2024**.
- To provide one **Pavilion, area of 81 Sq. Mtrs. (9 Mtr x 9 Mtr)** in the Prominent Area of "Yarn 2024" to showcase your products.
- **One Full Page Advertisement** on the last Cover page of (4 Colour) the Exhibitors' Catalogue of "Yarn Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **15 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **15 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

DIAMOND SPONSORSHIP

- Tagline as "Diamond" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
1. General Invitation Card 2. Inaugural Invitation Card
3. Hoardings 4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2024**.
- To provide **One Pavilion, area of 81 Sq. Mtrs. (9 Mtr x 9 Mtr)** in the Prominent Area of "Yarn 2024" to showcase your products.
- **One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **10 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **10 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
1. General Invitation Card 2. Inaugural Invitation Card
3. Hoardings
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2024**.
- To provide **One Pavilion, area of 81 Sq. Mtrs. (9 Mtr x 9 Mtr)** in the Prominent Area of "Yarn 2024" to showcase your products.
- **One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner** (Size 26 ft. x 4 ft.) at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **8 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **8 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor with Company Logo.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
1. General Invitation Card 2. Inaugural Invitation Card
3. Hoardings
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2024**.
- To provide **One Pavilion, area of 81 Sq. Mtrs. (9 Mtr x 9 Mtr)** in the Prominent Area of "Yarn 2024" to showcase your products.
- **One Full Page Advertisement** (4 Colour) in the Exhibitors' Catalogue of "Yarn Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **5 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **5 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

Surat International Exhibition & Convention Centre
Off Sachin Magdalla Highway,
Nr. Khajod Crossing, Sarsana,
Surat - 395007, Gujarat, India.



APPROACH TO VENUE
12 KMS from Surat Railway Station
5 KMS from Surat Airport
20 KMS from N.H.8
(By pass Palsana – Sachin GIDC)

ORGANISED BY



THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY

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