SGCCI

GFRRC
GLOBAL FABRIC RESOURCE & RESEARCH CENTRE





Gujarat's Biggest
Yarn Expo



9th EDITION

YARN EXPO®

An International Trade Show

05 06 07 JUNE 2027

VENUE

SIECC
Surat International Exhibition and Convention Centre

Surat International Exhibition & Convention Centre, Chamber of Commerce Road, Sarsana, Surat-395007, Gujarat, India.

ABOUT YARN EXPO '27



An International Trade Show will focus on International Technology for various types of Yarn. This will bring together, manufacturers and suppliers of yarns and related products to showcase their merchandise to discerning buyers from India, where Manufacturers will showcase their latest collection of Yarns: natural & blend yarns (cotton, wool, silk & linen, ramie), man-made & blend yarns (regenerated & synthetic), and all types of fancy and specialty yarns (elastic, metallic, embroidery, textured, slub).

ORGANIZER PROFILE

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 14,000+ direct members and 150+ associations from a wide spectrum of Trade & Industry. An ISO 9001:2015 certified SGCCI is dedicatedly serving to the Trade & Industry since 86 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions...

Domestic Exhibitions:

Udyog, SITEX, WeaveKniTT Exhibition, Yarn Expo,
Sparkle International, Energy International Expo, Auto Expo,
Food & Beverages Expo, Health & Wellness Expo, Smart Education Expo,
SGCCI Garment & Sourcing Expo, Surat Startup Summit, Art Exhibition,
WEE (Women Entrepreneur's Exhibition)

GFRRC

Global Fabric Resource & Research Centre (Promoted by SGCCI) GFRRC help the different stakeholders in the textile sector to pool their expertise and innovative skills for creating textiles that will offer greater customer satisfaction in the national and global markets. GFRRC, is a one-stop-shop for the weavers and textile traders. The centre provides information on the composition and other technical details about the fabrics and their market potential to the weavers, processors and traders. Fabrics, sourced from the world are displayed along with their technical specifications, so that the weavers could make similar kind of fabrics which would help in boosting the overall fabric export from the India.





OVERVIEW OF SURAT TEXTILE INDUSTRY

Total No. of Looms	5,50,000
Total No. of Water Jet Looms	1,20,000
Total No. of Rapier Looms	40,000
Total No. of Air Jet Looms	15,000
Total No. of Velvet	1,500
Total No. of Process Houses	450
Total Embroidery Machines	1,50,000
Total Number of Warp Knitting Machines	3000
Total Number of Circular Knitting Machines	3,500
Total No. of Textile Shops	75,000
Total Yarn Production per year	18 lacs tone
Total Yarn Sales per year	186 Billion INR
Total Fabric Production per year	1440 Cr. Meters
Appx. Sale value of Fabric produced in a year	1000 Billion INR
Total Employment in Textile Sector in Surat	1.5 Million People
Annual Growth Rate %	10 to 12 %
Synthetic Textile Production at Surat (% of India)	65 %



WHY EXHIBIT?

- One can meet large number of prospective buyers in a short duration of time.
- It is a platform for both, the exhibitor and the buyer to establish a network for future dealings.
- Face to face interaction with the prospective customers.
- Exhibitors can meet clients under one roof, these will benefit their business in long term prospective.

VISITORS PROFILE

- Business Leaders and Entrepreneurs.
- Weavers and Knitters from Surat, Ahmedabad, Mumbai, Icchhalkaranji, Coimbatore, Salem, Tirupur, Panipat, Mau, Ludhiana.
- Decision Makers from Government & Corporate Giants in Textile Industry.
- Industry Specialists.

RATE CHART

Sr. No.	Stall Size	Area in Sq. Mtrs.	Stall Rate ₹	Stall Rate US$
1	9 x 9	81	7,00,000/-	10,500
2	9 x 9	81	6,50,000/-	9,750
3	9 x 9	81	6,00,000/-	9,000
4	9 x 9	81	5,50,000/-	6,750
5	9 x 6	54	4,50,000/-	6,750
6	9 x 6	54	3,50,000/-	5,250
7	6 x 6	36	3,00,000/-	4,500
8	6 x 6	36	2,50,000/-	3,750
9	8 x 6	48	2,00,000/-	3,750
10	6 x 3	18	1,25,000/-	1,875
11	6 x 6	36	2,00,000/-	3,000
12	6 x 3	18	1,10,000/-	1,600
13	3 x 3	9	55,000/-	800

SPONSORSHIP & BRANDING

Sponsorship Details	Sponsorship Amount ₹	Sponsorship Amount US$
Powered by & Branding	Rs. 8,00,000/-	10,500
Diamond Sponsor & Branding	Rs. 7,00,000/-	9,000
Platinum Sponsor & Branding	Rs. 6,00,000/-	7,400
Gold Sponsor & Branding	Rs. 5,00,000/-	6,000

*Taxes as applicable

SPONSORSHIP MATRIX

POWERED BY SPONSORSHIP (No. 1)

- Tagline as **"Powered By" Sponsor** with Company Logo..
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials.**
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
  4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Website of **Yarn 2027.**
- **One Full Page Advertisement** on the last Cover page of (4 Colour) the **Exhibitors' Catalogue of "Yarn Expo 2027"**.
- **10 Nos. Banner on the Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **10 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

DIAMOND SPONSORSHIP (Nos. 2)

- Tagline as **"Diamond" Sponsor** with Company Logo.
- Logo Visibility on the **Main Entrance Gate.**
- Logo Visibility on **Promotional Materials.**
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
  4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2027.**
- **One Full Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue of "Yarn Expo 2027".**
- **8 Nos. Banner on the Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **8 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

PLATINUM SPONSORSHIP (Nos. 3)

- Tagline as **"Platinum" Sponsor** with Company Logo.
- Logo Visibility on the **Main Entrance Gate.**
- Logo Visibility on **Promotional Materials.**
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2027.**
- **One Half Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue of "Yarn Expo 2027"**.
- **6 Nos. Banner on the Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **6 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

GOLD SPONSORSHIP (Nos. 4)

- Tagline as **"Gold" Sponsor** with Company Logo.
- Logo Visibility on the **Main Entrance Gate.**
- Logo Visibility on **Promotional Materials.**
  1. General Invitation Card
  2. Inaugural Invitation Card
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Yarn 2027.**
- **One Half Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue of "Yarn Expo 2027".**
- **4 Nos. Banner on the Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **4 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

Surat International Exhibition & Convention Centre
Chamber of Commerce Road,
Sarsana, Surat-395007,
Gujarat, India.

VENUE SIECC Surat International Exhibition and Convention Centre

APPROACH TO VENUE
12 Kms. from Surat Railway Station
5 Kms. from Surat Airport
20 Kms. from N.H.8
(By pass Palsana – Sachin GIDC)



THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY
&
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